



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965779-2	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R	325

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Flight Dates	Order #	Alt Order #
10/23/12 - 10/30/12	965779	06385307

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	M-F 1-2p	1-2p	1-----	:30	1	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$265.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/29/12		M-F 1-2p	1-2p	:00		<del>\$265.00</del>	NM
Credited									
3	10/23/12	10/29/12	NBC Today Show III	10-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/29/12	10:57 AM	NBC Today Show III	10-11a	:30	TS12 TV 17H	\$150.00	NM
4	10/23/12	10/29/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	10	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 WGAL M		10/29/12	11:47 PM	NBC Tonight Show	1135p-1235a	:30	TS12 TV 17H	\$400.00	NM
5 WGAL M		10/29/12	12:30 AM	NBC Tonight Show	1135p-1235a	:30	TS12 TV 16H	\$400.00	NM
5	10/23/12	10/29/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M		10/29/12	11:59 AM	M-F 11-12P	11A-12P	:30	TS12 TV 16H	\$100.00	NM
6	10/23/12	10/29/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WGAL M		10/29/12	2:21 PM	M-F 12:30-1p	12:30-1p	:30	TS12 TV 16H	\$125.00	NM
LR- Local News Special Report									
7	10/23/12	10/29/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965779-2	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	325	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/23/12	10/29/12	M-F 12-12:30p News Class of Time - Pre-emptible with notice	12-12:30p	MTWTF--	:30	5	\$400.00	NM
10/23/12 10/29/12 MTWTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 10/29/12 12:26 PM M-F 12-12:30p News 12-12:30p :30 TS12 TV 17H \$400.00 NM									
8	10/23/12	10/29/12	M-F 2-3p Class of Time - Immediately Pre-emptible without notice	2-3p	MTWTF--	:30	5	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 5 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/29/12 2:45 PM M-F 2-3p 2-3p :30 TS12 TV 16H \$125.00 NM									
9	10/23/12	10/29/12	Dr. Phil Class of Time - Pre-emptible with notice	3-4p	MTWTF--	:30	5	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 5 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 10/29/12 3:53 PM Dr. Phil 3-4p :30 TS12 TV 17H \$350.00 NM									
10	10/23/12	10/29/12	M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/29/12 4:34 PM M-F 4-5P 4-5P :30 TS12 TV 16H \$500.00 NM									
11	10/23/12	10/29/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	10	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 10 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WGAL M 10/29/12 5:07 AM M-F News 8 at 5a 5-6a :30 TS12 TV 17H \$400.00 NM 5 WGAL M 10/29/12 5:30 AM M-F News 8 at 5a 5-6a :30 TS12 TV 16H \$400.00 NM									
12	10/23/12	10/29/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	7	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 7 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 10/29/12 M-F 5-6p News 5-6p :00 <del>\$1,000.00</del> NM Credited 6 WGAL M 10/29/12 5:41 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM									
13	10/23/12	10/29/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 5 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL M 10/29/12 M-F News 8 at 6p 6-630p :00 <del>\$1,400.00</del> NM See MG 13.6 6 WGAL Tu 10/30/12 6:29 PM M-F News 8 at 6p 6-630p :30 TS12 TV 16H \$1,400.00 NM MG for 13.4 10/29									
14	10/23/12	10/29/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	10	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 10 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 10/29/12 6:18 AM M-F News 8 at 6a 6-7a :30 TS12 TV 17H \$950.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965779-2	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	325	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/23/12	10/29/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	10	\$950.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WGAL	M	10/29/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
15	10/23/12	10/29/12	M-Sun Nightly News	630-730p	MTWTF--	:30	5	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	5	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	10/29/12	6:40 PM	M-Sun Nightly News	630-730p	:30	TS12 TV 16H	\$2,800.00 NM
16	10/23/12	10/29/12	Entertainment Tonight	7-730p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	10/29/12	7:34 PM	Entertainment Tonight	7-730p	:30	TS12 TV 17H	\$500.00 NM
LR- Local News Special Report									
17	10/23/12	10/29/12	NBC Today Show	7-9A	MTWTF--	:30	15	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	15	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WGAL	M	10/29/12	7:23 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
9	WGAL	M	10/29/12	7:59 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
13	WGAL	M	10/29/12	8:40 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
19	10/23/12	10/29/12	NBC Today Show II	9-10a	MTWTF--	:30	7	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	7	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	10/29/12	9:58 AM	NBC Today Show II	9-10a	:30	TS12 TV 16H	\$200.00 NM
22	10/29/12	10/29/12	Mon NBC Prime Other	Prime Other	2-----	:30	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	2-----	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/29/12		Mon NBC Prime Other	Prime Other	:00		<del>\$2,400.00</del> NM
Credited									
1	WGAL	M	10/29/12	9:24 PM	Mon NBC Prime Other	Prime Other	:30	TS12 TV 17H	\$2,400.00 NM
32	10/23/12	10/29/12	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	6	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	6	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	10/29/12	11:29 PM	M-Su News 8 at 11p	11-1135p	:30	TS12 TV 16H	\$850.00 NM
<b>Total Spots</b>							<b>23</b>		

**Gross Total**      **\$17,100.00**

## Payment Terms 30 Days



Send Payment To:

**WGAL**  
P.O. Box 26878  
Lehigh Valley, PA 18002-6878

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965779-2	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	325	

Agency Commission      **\$2,565.00**

Net Amount Due      **\$14,535.00**



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968326-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R	333

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	968326	06397787

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	112

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 1-2p	1-2p	MTWTF--	:30	3	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	3	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/30/12	1:43 PM	M-F 1-2p	1-2p	:30	TS12 TV 17H	\$265.00 NM
1	WGAL	Th	11/01/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12 TV 17H	\$265.00 NM
2	WGAL	F	11/02/12	1:42 PM	M-F 1-2p	1-2p	:30	TS12 TV 16H	\$265.00 NM
2	10/30/12	11/05/12	NBC Today Show III	10-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/30/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12 TV 16H	\$150.00 NM
5	WGAL	W	10/31/12	10:51 AM	NBC Today Show III	10-11a	:30	TS12 TV 16H	\$150.00 NM
2	WGAL	Th	11/01/12	10:47 AM	NBC Today Show III	10-11a	:30	TS12 TV 17H	\$150.00 NM
4	WGAL	F	11/02/12	10:59 AM	NBC Today Show III	10-11a	:30	TS12 TV 16H	\$150.00 NM
1	WGAL	M	11/05/12	10:51 AM	NBC Today Show III	10-11a	:30	TS12 TV 16H	\$150.00 NM
3	10/30/12	11/05/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/30/12	11:11 AM	M-F 11-12P	11A-12P	:30	TS12 TV 17H	\$100.00 NM
2	WGAL	W	10/31/12	11:53 AM	M-F 11-12P	11A-12P	:30	TS12 TV 17H	\$100.00 NM
3	WGAL	Th	11/01/12	11:38 AM	M-F 11-12P	11A-12P	:30	TS12 TV 16H	\$100.00 NM
5	WGAL	F	11/02/12	11:45 AM	M-F 11-12P	11A-12P	:30	TS12 TV 17H	\$100.00 NM
1	WGAL	M	11/05/12	11:11 AM	M-F 11-12P	11A-12P	:30	TS12 TV 17H	\$100.00 NM
4	10/30/12	11/05/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	3	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	11/01/12		M-F 12:30-1p	12:30-1p	:00		<del>\$125.00</del> NM
Credited									
1	WGAL	F	11/02/12	12:55 PM	M-F 12:30-1p	12:30-1p	:30	TS12 TV 17H	\$125.00 NM



Send Payment To:

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# DUPLICATE INVOICE

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968326-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/05/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12	12:57 PM	M-F 12:30-1p	12:30-1p	:30	TS12 TV 16H	\$125.00 NM
5	10/30/12	11/05/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/30/12	12:47 PM	M-F 12-12:30p News	12-12:30p	:30	TS12 TV 16H	\$400.00 NM
LR- Local News Special Report									
3	WGAL	W	10/31/12	12:28 PM	M-F 12-12:30p News	12-12:30p	:30	TS12 TV 16H	\$400.00 NM
5	WGAL	Th	11/01/12	12:28 PM	M-F 12-12:30p News	12-12:30p	:30	TS12 TV 17H	\$400.00 NM
2	WGAL	F	11/02/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	TS12 TV 16H	\$400.00 NM
1	WGAL	M	11/05/12	12:13 PM	M-F 12-12:30p News	12-12:30p	:30	TS12 TV 16H	\$400.00 NM
6	10/30/12	11/05/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	2:20 PM	M-F 2-3p	2-3p	:30	TS12 TV 16H	\$125.00 NM
4	WGAL	W	10/31/12	2:50 PM	M-F 2-3p	2-3p	:30	TS12 TV 17H	\$125.00 NM
5	WGAL	Th	11/01/12	2:54 PM	M-F 2-3p	2-3p	:30	TS12 TV 16H	\$125.00 NM
3	WGAL	F	11/02/12	2:18 PM	M-F 2-3p	2-3p	:30	TS12 TV 17H	\$125.00 NM
2	WGAL	M	11/05/12	2:25 PM	M-F 2-3p	2-3p	:30	TS12 TV 16H	\$125.00 NM
7	10/30/12	11/05/12	Dr. Phil	3-4p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	3:32 PM	Dr. Phil	3-4p	:30	TS12 TV 17H	\$350.00 NM
2	WGAL	W	10/31/12	3:13 PM	Dr. Phil	3-4p	:30	TS12 TV 16H	\$350.00 NM
4	WGAL	Th	11/01/12	3:34 PM	Dr. Phil	3-4p	:30	TS12 TV 17H	\$350.00 NM
3	WGAL	F	11/02/12	3:56 PM	Dr. Phil	3-4p	:30	TS12 TV 16H	\$350.00 NM
5	WGAL	M	11/05/12	3:23 PM	Dr. Phil	3-4p	:30	TS12 TV 17H	\$350.00 NM
8	10/30/12	11/05/12	M-F 4-5P	4-5P	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	3:59 PM	M-F 4-5P	4-5P	:30	TS12 TV 16H	\$500.00 NM
2	WGAL	W	10/31/12	4:22 PM	M-F 4-5P	4-5P	:30	TS12 TV 17H	\$500.00 NM
4	WGAL	Th	11/01/12	4:17 PM	M-F 4-5P	4-5P	:30	TS12 TV 16H	\$500.00 NM
3	WGAL	F	11/02/12	4:30 PM	M-F 4-5P	4-5P	:30	TS12 TV 17H	\$500.00 NM
5	WGAL	M	11/05/12	4:57 PM	M-F 4-5P	4-5P	:30	TS12 TV 16H	\$500.00 NM
9	10/30/12	11/05/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/30/12	5:23 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 16H	\$400.00 NM
3	WGAL	W	10/31/12	5:29 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 16H	\$400.00 NM
5	WGAL	Th	11/01/12	5:38 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 17H	\$400.00 NM

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www.thewgalchannel.com

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968326-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/30/12	11/05/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12	5:06 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 17H	\$400.00 NM
2	WGAL	M	11/05/12	5:13 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 16H	\$400.00 NM
10	10/30/12	11/05/12	M-F 5-6p News	5-6p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/30/12	5:14 PM	M-F 5-6p News	5-6p	:30	TS12 TV 17H	\$1,000.00 NM
1	WGAL	W	10/31/12	5:28 PM	M-F 5-6p News	5-6p	:30	TS12 TV 17H	\$1,000.00 NM
5	WGAL	Th	11/01/12	5:28 PM	M-F 5-6p News	5-6p	:30	TS12 TV 17H	\$1,000.00 NM
2	WGAL	F	11/02/12	5:46 PM	M-F 5-6p News	5-6p	:30	TS12 TV 17H	\$1,000.00 NM
3	WGAL	M	11/05/12	5:19 PM	M-F 5-6p News	5-6p	:30	TS12 TV 17H	\$1,000.00 NM
11	10/30/12	11/05/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	6:24 PM	M-F News 8 at 6p	6-630p	:30	TS12 TV 17H	\$1,400.00 NM
3	WGAL	W	10/31/12	5:59 PM	M-F News 8 at 6p	6-630p	:30	TS12 TV 16H	\$1,400.00 NM
5	WGAL	Th	11/01/12	6:17 PM	M-F News 8 at 6p	6-630p	:30	TS12 TV 17H	\$1,400.00 NM
4	WGAL	F	11/02/12	6:30 PM	M-F News 8 at 6p	6-630p	:30	TS12 TV 16H	\$1,400.00 NM
1	WGAL	M	11/05/12	6:14 PM	M-F News 8 at 6p	6-630p	:30	TS12 TV 17H	\$1,400.00 NM
12	10/30/12	11/06/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	6	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	6	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	6:25 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 17H	\$950.00 NM
1	WGAL	W	10/31/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
3	WGAL	Th	11/01/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 17H	\$950.00 NM
4	WGAL	F	11/02/12	6:16 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
5	WGAL	M	11/05/12	6:24 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
6	WGAL	M	11/05/12	6:43 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 17H	\$950.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/06/12	11/12/12	-T-----	2	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WGAL	Tu	11/06/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 17H	\$950.00 NM
7	WGAL	Tu	11/06/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 17H	\$950.00 NM
13	10/30/12	11/05/12	M-Sun Nightly News	630-730p	-11----	:30	2	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-11----	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	6:53 PM	M-Sun Nightly News	630-730p	:30	TS12 TV 16H	\$2,800.00 NM
2	WGAL	W	10/31/12	6:52 PM	M-Sun Nightly News	630-730p	:30	TS12 TV 17H	\$2,800.00 NM
14	10/30/12	11/05/12	Entertainment Tonight	7-730p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968326-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	11/05/12	Entertainment Tonight	7-730p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	7:17 PM	Entertainment Tonight	7-730p	:30	TS12 TV 17H	\$500.00 NM
2	WGAL	W	10/31/12	7:18 PM	Entertainment Tonight	7-730p	:30	TS12 TV 16H	\$500.00 NM
3	WGAL	Th	11/01/12	7:26 PM	Entertainment Tonight	7-730p	:30	TS12 TV 16H	\$500.00 NM
4	WGAL	F	11/02/12	7:16 PM	Entertainment Tonight	7-730p	:30	TS12 TV 17H	\$500.00 NM
4	WGAL	M	11/05/12		Entertainment Tonight	7-730p	:00		<del>\$500.00</del> NM
Credited									
15	10/30/12	11/06/12	NBC Today Show	7-9A	MTWTF--	:30	6	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	6	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	10/31/12	8:29 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
6	WGAL	Th	11/01/12	7:59 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
3	WGAL	Th	11/01/12	8:43 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
1	WGAL	F	11/02/12	7:29 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
4	WGAL	F	11/02/12	8:59 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
5	WGAL	M	11/05/12	8:59 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/06/12	11/12/12	-T-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WGAL	Tu	11/06/12		NBC Today Show	7-9A	:00		<del>\$900.00</del> NM
Credited									
8	WGAL	Tu	11/06/12	7:25 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
16	10/30/12	11/05/12	Access Hollywood	730-8p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/30/12	7:55 PM	Access Hollywood	730-8p	:30	TS12 TV 16H	\$500.00 NM
1	WGAL	W	10/31/12	7:59 PM	Access Hollywood	730-8p	:30	TS12 TV 17H	\$500.00 NM
4	WGAL	Th	11/01/12	7:48 PM	Access Hollywood	730-8p	:30	TS12 TV 17H	\$500.00 NM
2	WGAL	F	11/02/12	7:41 PM	Access Hollywood	730-8p	:30	TS12 TV 16H	\$500.00 NM
5	WGAL	M	11/05/12	7:55 PM	Access Hollywood	730-8p	:30	TS12 TV 16H	\$500.00 NM
17	10/30/12	11/06/12	NBC Today Show II	9-10a	MTWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	W	10/31/12	9:51 AM	NBC Today Show II	9-10a	:30	TS12 TV 17H	\$200.00 NM
1	WGAL	Th	11/01/12	9:51 AM	NBC Today Show II	9-10a	:30	TS12 TV 16H	\$200.00 NM
3	WGAL	F	11/02/12	9:51 AM	NBC Today Show II	9-10a	:30	TS12 TV 17H	\$200.00 NM
2	WGAL	M	11/05/12	9:30 AM	NBC Today Show II	9-10a	:30	TS12 TV 17H	\$200.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/06/12	11/12/12	-T-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	11/06/12	9:59 AM	NBC Today Show II	9-10a	:30	TS12 TV 17H	\$200.00 NM
18	11/05/12	11/05/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968326-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 11/05/12 8:23 PM Mon NBC Prime Other Prime Other :30 TS12 TV 17H \$2,400.00 NM									
19	11/03/12	11/03/12	Sa/Su Early News	630-7p or 7-730p	-----S-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 11/03/12 Sa/Su Early News 630-7p or 7-730p :00 \$500.00 NM									
Credited									
20	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 11/03/12 8:26 AM NBC Saturday Today 7-9a :30 TS12 TV 16H \$750.00 NM									
21	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 11/03/12 9:13 AM Sa/Su News 8 at 9a 9-10a :30 TS12 TV 17H \$400.00 NM									
22	11/04/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----2	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Su 11/04/12 6:08 AM Sat/Sun News 8 at 6a 6-7a :30 TS12 TV 16H \$150.00 NM									
1 WGAL Su 11/04/12 6:29 AM Sat/Sun News 8 at 6a 6-7a :30 TS12 TV 17H \$150.00 NM									
23	11/04/12	11/04/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 11/04/12 8:57 AM NBC Sunday Today 8-9a :30 TS12 TV 17H \$650.00 NM									
24	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 11/04/12 9:52 AM Sa/Su News 8 at 9a 9-10a :30 TS12 TV 16H \$400.00 NM									
25	10/30/12	11/05/12	M-Su News 8 at 11p	11-1135p	MTWTFSS	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTFSS 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Th 11/01/12 11:30 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 16H \$850.00 NM									
1 WGAL Sa 11/03/12 11:26 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 16H \$850.00 NM									
3 WGAL Su 11/04/12 M-Su News 8 at 11p 11-1135p :00 \$850.00 NM									
Credited									
26	10/30/12	10/30/12	Tue NBC Prime Other	Prime Other	-1-----	:30	1	\$2,100.00	NM
Class of Time - Pre-emptible with notice									



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

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968326-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/30/12	10/30/12	Tue NBC Prime Other	Prime Other	-1-----	:30	1	\$2,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	8:46 PM	Tue NBC Prime Other	Prime Other	:30	TS12 TV 17H	\$2,100.00 NM
27	10/31/12	10/31/12	NBC Prime	9-10p	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/31/12	9:45 PM	NBC Prime	9-10p	:30	TS12 TV 16H	\$1,600.00 NM
28	10/31/12	10/31/12	NBC Prime	10-11p	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/31/12	10:29 PM	NBC Prime	10-11p	:30	TS12 TV 17H	\$1,600.00 NM
29	11/01/12	11/01/12	NBC Prime	8-9p	---1---	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	8:26 PM	Thu NBC Prime Other	Prime Other	:30	TS12 TV 16H	\$1,400.00 NM
30	11/02/12	11/02/12	NBC Prime	10-11p	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12	10:15 PM	NBC Prime	10-11p	:30	TS12 TV 16H	\$800.00 NM
31	11/03/12	11/03/12	Notre Dame Football	230-11p	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	11/03/12	3:33 PM	Notre Dame Football	230-11p	:30	TS12 TV 17H	\$450.00 NM
32	11/03/12	11/03/12	NBC Prime	8-9p	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	11/03/12		NBC Prime	8-9p	:00		<del>\$550.00</del> NM
See MG 32.2									
2	WGAL	Sa	11/03/12	8:07 PM	Breeders Cup	8-9P	:30	TS12 TV 16H	\$550.00 NM
MG for 32.1 11/03									
34	10/30/12	11/05/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	3	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	10/31/12	6:30 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 17H	\$950.00 NM
3	WGAL	Th	11/01/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
4	WGAL	F	11/02/12	6:42 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 17H	\$950.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968326-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/30/12	11/05/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	4	\$950.00	NM
11/05/12 11/11/12 M----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 11/05/12 5:59 AM M-F News 8 at 6a 6-7a :30 TS12 TV 17H \$950.00 NM									
35	11/06/12	11/06/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	-T-----	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 11/06/12 7:59 AM NBC Today Show 7-9A :30 TS12 TV 17H \$900.00 NM 1 WGAL Tu 11/06/12 8:36 AM NBC Today Show 7-9A :30 TS12 TV 16H \$900.00 NM									
36	10/30/12	11/05/12	M-F 12:30-1p Class of Time - Immediately Pre-emptible without notice	12:30-1p	MTWTF--	:30	2	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 10/31/12 12:47 PM M-F 12:30-1p 12:30-1p :30 TS12 TV 17H \$125.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 11/05/12 12:41 PM M-F 12:30-1p 12:30-1p :30 TS12 TV 17H \$125.00 NM									
37	10/30/12	11/05/12	M-F 1-2p Class of Time - Immediately Pre-emptible without notice	1-2p	MTWTF--	:30	1	\$265.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 1 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 1:57 PM M-F 1-2p 1-2p :30 TS12 TV 16H \$265.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 11/05/12 1:59 PM M-F 1-2p 1-2p :30 TS12 TV 17H \$265.00 NM									
38	10/30/12	11/05/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	5	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/30/12 5:55 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM 2 WGAL W 10/31/12 5:13 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM 3 WGAL Th 11/01/12 5:46 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM 4 WGAL F 11/02/12 5:25 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 11/05/12 5:25 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM									
39	10/30/12	11/05/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	MTWTF--	:30	4	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL W 10/31/12 11:15 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 16H \$850.00 NM 2 WGAL Th 11/01/12 11:16 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 17H \$850.00 NM 1 WGAL F 11/02/12 11:24 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 17H \$850.00 NM									



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**Lehigh Valley, PA 18002-6878**

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968326-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/30/12	11/05/12	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	11/05/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	TS12 TV 16H	\$850.00 NM
40	10/30/12	11/05/12	NBC Today Show	7-9A	MTWTF--	:30	14	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	11	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	7:29 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
9	WGAL	Tu	10/30/12	8:41 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
4	WGAL	W	10/31/12	7:26 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
3	WGAL	W	10/31/12	7:56 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
10	WGAL	W	10/31/12	8:52 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
6	WGAL	Th	11/01/12		NBC Today Show	7-9A	:00		<del>\$900.00</del> NM
Credited									
11	WGAL	Th	11/01/12	8:28 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
5	WGAL	Th	11/01/12	8:59 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
8	WGAL	F	11/02/12	7:23 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
1	WGAL	F	11/02/12	7:59 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
7	WGAL	F	11/02/12	8:29 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	WGAL	M	11/05/12		NBC Today Show	7-9A	:00		<del>\$900.00</del> NM
Credited									
13	WGAL	M	11/05/12	7:29 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
12	WGAL	M	11/05/12	7:58 AM	NBC Today Show	7-9A	:30	TS12 TV 17H	\$900.00 NM
41	11/01/12	11/01/12	M-Sun Nightly News	630-730p	---T---	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12		M-Sun Nightly News	630-730p	:00		<del>\$2,800.00</del> NM
Credited									
42	11/01/12	11/01/12	Thu NBC Prime Other	Prime Other	---T---	:30	1	\$2,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	8:48 PM	Thu NBC Prime Other	Prime Other	:30	TS12 TV 17H	\$2,400.00 NM
43	11/01/12	11/01/12	NBC Prime	10-11p	---T---	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	10:42 PM	NBC Prime	10-11p	:30	TS12 TV 16H	\$2,200.00 NM
44	11/02/12	11/02/12	NBC Prime	8-9p	----F--	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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968326-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	11/02/12	11/02/12	NBC Prime	8-9p	----F--	:30	1	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 NBC Prime 8-9p :00 <del>\$650.00</del> NM See MG 44.2 2 WGAL F 11/02/12 9:29 PM NBC Prime 9-10p :30 TS12 TV 17H \$1,500.00 NM MG for 44.1 11/02									
45	11/03/12	11/03/12	Breeders Cup	8-9P	-----S-	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 8:28 PM Breeders Cup 8-9P :30 TS12 TV 17H \$550.00 NM									
46	11/03/12	11/03/12	Sat NBC Prime Other	Prime Other	-----S-	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 11/03/12 9:46 PM Sat NBC Prime Other Prime Other :30 TS12 TV 16H \$350.00 NM 1 WGAL Sa 11/03/12 10:26 PM Sat NBC Prime Other Prime Other :30 TS12 TV 17H \$350.00 NM									
47	11/04/12	11/04/12	NFL Pre-Game	NFL Pre-Game Var	-----S	:30	2	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 2 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 7:08 PM NFL Pre-Game NFL Pre-Game Var :30 TS12 TV 16H \$1,900.00 NM 2 WGAL Su 11/04/12 7:28 PM NFL Pre-Game NFL Pre-Game Var :30 TS12 TV 17H \$1,900.00 NM									
48	11/04/12	11/04/12	NFL	NFL Various	-----S	:30	2	\$5,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 2 \$5,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Su 11/04/12 8:20 PM NFL NFL Various :30 TS12 TV 16H \$5,200.00 NM 1 WGAL Su 11/04/12 11:26 PM NFL NFL Various :30 TS12 TV 17H \$5,200.00 NM									
50	11/02/12	11/02/12	Delayed Tonight Show	1205-2a	----F--	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 12:16 AM Delayed Tonight Show 1205-2a :30 TS12 TV 16H \$400.00 NM 2 WGAL F 11/02/12 12:52 AM Delayed Tonight Show 1205-2a :30 TS12 TV 17H \$400.00 NM									
51	11/03/12	11/03/12	NBC Saturday Night Live	1130p-1a	-----S-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 12:52 AM NBC Saturday Night Live 1130p-1a :30 TS12 TV 17H \$800.00 NM									
52	11/03/12	11/03/12	Notre Dame Football	230-11p	-----S-	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 6:17 PM Notre Dame Football 230-11p :30 TS12 TV 16H \$450.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	11/03/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----SS	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----SS 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 9:58 AM Sa/Su News 8 at 9a 9-10a :30 TS12 TV 16H \$400.00 NM 2 WGAL Su 11/04/12 Sa/Su News 8 at 9a 9-10a :00 <del>\$400.00</del> NM Credited									
54	11/03/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----SS 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 11/03/12 6:39 AM Sat/Sun News 8 at 6a 6-7a :30 TS12 TV 16H \$150.00 NM 1 WGAL Su 11/04/12 6:53 AM Sat/Sun News 8 at 6a 6-7a :30 TS12 TV 16H \$150.00 NM									
55	11/04/12	11/04/12	NBC Meet the Press	10-11a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 10:42 AM NBC Meet the Press 10-11a :30 TS12 TV 17H \$1,800.00 NM									
56	10/30/12	10/30/12	Tue NBC Prime Other	Prime Other	-T-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/30/12 7:59 PM Tue NBC Prime Other Prime Other :30 TS12 TV 17H \$2,100.00 NM									
57	11/01/12	11/01/12	NBC Tonight Show	1135p-1235a	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 12:08 AM NBC Tonight Show 1135p-1235a :30 TS12 TV 16H \$400.00 NM									
<b>Total Spots</b>							<b>148</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$117,450.00</b>
<u>Agency Commission</u>	<b>\$17,617.50</b>
<u>Net Amount Due</u>	<b>\$99,832.50</b>